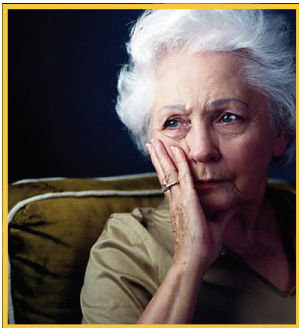


## Did you know...?

- Elder Abuse is the most **under-reported** type of abuse; Statistics Canada states that reported cases reveal 7% of seniors have experienced some form of abuse, with 2% of those indicating multiple forms of abuse.
- That statistic indicates 24,000 older adults in Alberta have suffered some form of abuse with over 500 of those in Red Deer
- Remember these numbers only represent the cases that are reported.
- In the next 15 years it is expected that the total **senior population will rise 1% every year.**
- **It is therefore** likely that the cases of **elder abuse will rise**



proportionately and the demand for resources will increase.

**24 Hour Resource Line:**  
**TOLL FREE: 1-877-454-2580**  
**LOCAL: 403-346-6076**

**For information contact:**  
**George Ayers, RSW**  
**Program Coordinator**  
**Golden Circle: 403-343-6074**  
or  
[gayers@goldencircle.ca](mailto:gayers@goldencircle.ca)

We welcome your interest in this program and would welcome your inquiries about becoming a:  
*Team Member, Funder, or Advocate*

DONATIONS ARE GRATEFULLY ACCEPTED  
THROUGH  
GOLDEN CIRCLE SENIOR RESOURCE CENTRE

Funded by:  
Red Deer Victim Services Unit  
and private concerned citizens



HELPING  
ELDER  
ABUSE  
REDUCTION

**24 Hour Resource Line:**  
**TOLL FREE: 1-877-454-2580**  
**LOCAL: 403-346-6076**

**Seniors in Central Alberta** suffer at the hands of loved ones and caregivers on a regular basis. The Golden Circle Senior Resource Centre has developed the 24-hour Elder Abuse Resource Line to help in the areas of emergency housing, education and referrals.

**TOLL FREE: 1-877-454-2580**

**LOCAL: 403-346-6076**

## **TYPES OF ABUSE**

**FINANCIAL** – misuse of funds or property through fraud, trickery, theft or force

**EMOTIONAL** – verbal aggression, humiliation, isolation, intimidation, threats, inappropriate control of activities, removal of decision-making power while individual is competent, withholding affection for manipulative purposes, refusing access to grandchildren, denying privacy in institutions

**SEXUAL** – all unwanted sexual activity such as: verbal/suggestive behavior, sexual intercourse, fondling or a lack of personal privacy

**PHYSICAL** – any form of physical assault such as: slapping, pushing, kicking, punching, injuring with an object or weapon, deliberate exposure to severe weather, unnecessary physical restraint

## **Other Types of Abuse**

**MEDICAL** – misuse of medications and prescriptions by: withholding, overmedicating, improper refilling, theft for the purpose of resale, refusing to act on possible side effects, refusal to obtain appropriate medical intervention

**HUMAN RIGHTS** – any violation of rights including: withholding of information, denying privacy, visitors or religious worship, restricting liberty, unwarranted confining to a hospital or institution, interfering with mail

**NEGLECT** – the intentional or unintentional failure to provide the necessities of life by either active or passive means, self-neglect in ways which disregard health or safety.

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**“The secret to  
friendship is being a  
good listener”**

**Ashley**

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## **What should I do?**

### **EMERGENCY**

If it is an emergency and you believe you or someone you know is in danger **Call 911**  
If there is no immediate danger, call the local police to discuss your concerns

### **INFORMATION AND RESOURCES**

Call the Golden Circle H.E.A.R. 24-Hour resource line at 1-877-454-2580 or

Call the Alberta Family Violence Information Line at 310-1818 toll free

### **HEALTH RELATED INFORMATION**

For advice and information on health related topics call Health Link Alberta at 1-866-408-5465

### **GUARDIANSHIP INFORMATION**

For matters of personal non-financial decision making for individuals who are unable to do so for themselves contact the Office of the Public Guardian at 1-877-427-4525

### **TRUSTEE INFORMATION**

For matters of personal financial decisions for people who are unable to do so for themselves contact The Office of the Public Trustee by dialling 310-0000 and then 780-427-2744 for Edmonton or 403-297-6541 for Calgary

### **PERSONS IN FACILITY CARE**

To report abuse or safety concerns of seniors in publically funded facilities including hospitals, seniors lodges, and nursing homes call 1-888-357-9339